

Meeting Minutes  
Economic Development Task Force  
March 17, 2015

Members present: Paul Fraser, Chair, Janet Cote, Bristol Select Board, Garlyn Manganiello, Amy-Lyn Kench, Woody Miller, Scott Stephens and Michael Capone. Absent: Rick Alpers, Greg Wagner, Robin Ingalls-Fitzgerald.

The meeting was called to order at 4:05PM by the Task Force Chair, Mr. Fraser.

The Chair asked for a motion to approve the minutes of the January 10, 2015 Meeting. Mr. Miller moved their approval with a second by Mrs. Cote. All members voted in favor of the motion.

Chairman Fraser opened the discussion of the marketing/promotional effort. Mr. Stephens presented some of his thoughts with regard to the draft document he had prepared. He also spoke to the value of leveraging existing relationships to promote the community. There was general agreement to proceed with further development of his draft brochure as well as the value of leveraging relationships.

There was some discussion with regard to production options for the brochure. The consensus was that both hard and soft copy distribution was advantageous. The Town Administrator will explore funding options for productions of the brochure.

There was also support for additional materials to be produced to supplement the brochure and provide more detailed information for prospective businesses.

There was more discussion with regard to developing a relationship with Ragged Mountain. It was agreed that they should come to a future meeting to discuss possible options for consideration by the Task Force. The Town Administrator noted that he is working to develop other resources that the Task Force might draw upon.

Mrs. Manganiello presented the idea of a "Mentor" program and how that might help new businesses.

Chairman Fraser reviewed more of the business survey data with those present. An additional six responses had been received since the February meeting. There was some discussion with regard to the Planning and Zoning process and how it impacts businesses. The Town Administrator mentioned that he has seen both the planning and zoning boards work with applicants within the limits of their authority in support of business growth.

Chairman Fraser advised the group that he would prepare a handout for the program on April 13th. Mr. Stephens noted that preregistration was around forty at this time.

Mr. Miller asked why the table of contents for the Zoning Ordinance was at the back of the document. Mr. Capone said that he would look into it.

Mrs. Manganiello mentioned that the Lakes Region Triathlon website was just about ready. Mr. Capone mentioned that he had spoken with Jan and was going to wait until it was up before providing a link on the web page.

There was some discussion with regard to having an economic development facebook page.

The next meeting is scheduled for April 21<sup>th</sup> at 4PM in the Bristol Town Office Meeting Room.

The meeting was adjourned at 5:15 PM

Respectfully submitted

Michael Capone

Paul Fraser, Chair

Janet Cote

Robin Ingalls-Fitzgerald

Amy Lyn Kench

Garlyn Manganiello

Greg Wagner

Scott Stephens