

Community Events Committee
Meeting Minutes
May 11, 2016

Committee Members in Attendance: Lucille Keegan, Marjorie Gorman, Les Dion, Barbara Greenwood, Everett Bigor, Kris Bean, Christina Goodwin

Others in Attendance: Merle Lyons, Thomas Seager

The meeting was called to order at 10:00 am.

Parade

Route review

The Committee met at the Historical Society to discuss the route options. It was determined that the Committee would like to consider flipping the parade with the start/line-up on High Street and the ending at Freudenberg. Additional volunteers would be needed to station the various streets that the participants would be lined up along. The Committee would create signs to direct people to each street. Janice Dellacroce could be stationed at the High Street Parking lot or up at the end of High Street where she could release vehicles/participants as needed. South Main Street would need to be shut down at the top of High Street and either traffic rerouted or have traffic wait until parade procession had passed Central Square. Lake Street would be blocked at the lights, Pleasant Street would be blocked at Freudenberg and Summer Street would be blocked near School Street. Equipment will need to be loaded by the Highway Department prior to the parade, including barricades, cones, detour signs and directional arrows. The Committee would like to see if the Highway Department could have a volunteer on duty.

Parking at Twin Designs would be open. Parking at restaurants and businesses along Lake Street would be closed. The whole lane through Square and up South Main Street would also be closed. School buildings would have open parking, possibly the Dead River parking lot and the Liquor Store parking lot.

The meeting returned to the TTCC after reviewing the location.

Advertising

Once the press release is finalized, then we will get an ad into the July Voice and if we didn't miss deadline for June Voice. Lucille will write the press release, which will include theme, change of route, parking options, road closures, note to watch for updates and contact information for registration or questions.

Theme

Newfound Superheroes – Past and Present was picked. We will award a pizza party to the class that submitted the idea.

Band follow-up

The Middle School isn't able to get everyone together for the parade but the Committee can add advertising to Facebook pages and try to get more participation.

Grand Marshall follow up

The Committee would like to have one male and one female. Names were discussed and Les will reach out to the two individuals to see if they can be here for the parade. We would still like the Huber's to transport the Grand Marshalls in the parade.

Other

Christina will redo the parade application map and get to Les to submit to the State. Christina will update the other forms as well.

Prizes will be 1st and 2nd for the theme and then a 1st place for antique cars. Les has medals and prize money will be determined for each award.

Christina purchased flags for both the parade and the fireworks. There are 600 for each event. If any are left over from the fireworks they will go to the parade.

Secretary's Report

The minutes of April 20, 2016 were reviewed. Hilda motioned to approve the minutes as written, Marj 2nd, so voted.

Brochure Info

The proposed brochure was reviewed. Corrections/edits were made. The Committee agreed that this was a collaborative effort to bring people to the area. The Committee also agreed to purchase the larger amount for \$50 more.

Old Home Day

- Light show – This was too expensive at \$5,000. The Committee agreed that this wouldn't work for our event.
- Rack cards – evening entertainment would be announced on the bottom of the rack cards that would go in the brochure or out in Town as the event gets closer.
- Movie – yes or no – To be determined by next meeting.
- DJ – Kris Bean has had no response yet but he was previously asking for the DJ to be at night. The Committee agreed that we will go with a different DJ for during the day. Tim Martin, if available, could do the announcements and music. Nicole will reach out to him to determine cost and availability.
- Platform (from Groton) – The Board will be reviewing the request at their next meeting, but Christina doesn't see any issues with this.
- Activities –
 - Larry will be at 1:00pm performing as Nascimento's
 - Fire Department will be spraying at 11:30 and 2:00
 - Stilt guy will be wondering around for 2 hours 10-12
 - Puppet show – time TBD – questioned about having in the sun

- Police dog – might have Bristol's by then but if not then the Plymouth dog will be solicited
- Fish & Game – Kris is checking to confirm that Operation Game Thief will be here and he would also like to have a restored Model T Fish & Game Truck here
- Baking contest – proposed to be King Arthur Flour or cookies/bread bake off
- Craft Fair/Health – everything 9-3
- Historical Society will also have a display
- Hilda will talk to Marla about pony rides
- Tractor rides still planned
- Kids Games are a go
- Petting Zoo - \$500 and the insurance would need to be looked at
- Food vendors so far – Lion's Club

Fireworks Committee

The Fireworks Committee is moving forward with the event. Contracts have been negotiated and signed. The event is still scheduled for Sunday, July 3 at dusk. More information will be available at the next Community Events meeting.

Tree Lighting

Heart Center Multiage School is partnering with Slim Baker Foundation to open a nature preschool for 3 year olds in 2017. The School would like to hold an event to coordinate with the Town's Tree Lighting Ceremony. Make and Take Natural Craft would be held from 3-5. The Committee discussed the event and would like to have the time changed if possible to 2-4 and once they have a flyer, we will add to our advertising for the Tree Lighting event. Christina will get back to the School group.

Committee Chair

The Committee discussed interest in another member serving as chair. Christina motioned to appoint Lucille Keegan, Barbara 2nd, so voted.

Meetings

Regular Committee meetings are normally held the 2nd Wednesday of every month at 10:00am at the TTCC and additional meetings are scheduled as needed.

The next meeting will be held on June 8, 2016 at 10:00 am at the TTCC.

Having no other business to conduct the Community Events Committee was adjourned at 11:30 am.