

Community Events Committee
Meeting Minutes
March 9, 2016

Committee Members in Attendance: Les Dion, Christina Goodwin, Hilda Bruno, Sharyn Orvis, Chief Yannuzzi, Kris Bean, Marj Gorman, Claire Moorhead

The meeting was called to order at 10:00 am.

Secretary's Report

The minutes of February 10, 2016 were not completed as of this meeting.

Introduction

Claire Moorhead from Creation Solutions, LLC was in attendance for the Community Events Committee.

Concert Update

Claire reported that the concert schedule has been completed. Les reported that the donation from Shop 'n Save is up in the air with the new ownership. The management team of Shop 'n Save will be meeting at the Fire Station so it was recommended that Les attend that meeting to plead our case if possible.

The Concert line up was reviewed and approved by the Committee. Once Town Meeting is done, then Claire will move forward with the remaining contracts.

In July, the TTCC is holding a community appreciation night with Uncle Steve Band playing the concert. The Committee is thinking about doing a plaque for the band thanking them for all the help they have provided over the years as this is this last year as a band.

With the change of ownership for Shop 'n Save, we should approach pizza places and offer specific nights.

Brochure info

With the upcoming 250th celebration, it was suggested to consider changing the brochure to a booklet style and solicit sponsors/donations for advertising in the brochure. Currently we have 2 brochures where we order about 3000 in the summer for June to August with blurb on September and then have a smaller amount in the fall/winter for October to April. It costs about \$1,000 for both, but skips the month of May and September. A year-long brochure would catch all months and more events.

Claire will look into the printing costs, and update the Committee. Claire would put together a sell sheet for advertisements, which would include specifications and offer services for minimal fee. The proposed brochure would be color outside and black/white inside.

Parade

- Band – The Middle School is interested and working on options

- SAU contest on theme – the Committee is interested in putting an inquiry out to the elementary schools for theme contest with pizza party to winners.
- Route – Agreed to start at High Street and come down to Pleasant streets to the Lights and end at Freudenberg.
- Fireworks – This Committee is not going to decide on participation until Town Meeting is done. We do not believe that the \$10,000 covers a show at the Lake.

Winterfest Evaluation

- Smaller groups of families
- No RSVP's for tables but plenty of room to set up and just required some additional set ups as people showed up
- It was a great day overall
- Recommended that the SUN group consider another date for the event next year, because of family vacation weeks and other events being held at the same time. The Committee thought the end of January would be better.
- Opiate effect board was great – it was well done and a lot of people that had never attended a SUN meeting attended the discussion.

Old Home Day

- Fish & Game Trailer – Kris reports this is all set and is scheduled to be in Bristol for the day
- Entertainment – consider a magician – Dan from TTCC will provide Hilda with the information
- Les will do bookings for tent, water wars, obstacle course and dunk booth
- Consider more food vendors for the day – advertise for more food from non-profits. Les will ask the Baseball Commission.
- Spaghetti supper is 5-7
- Sock Hop and Band will be 7-8:30
- Will check to see if the Mason's are still holding a breakfast that morning
- Would like to have an adult group help with the kids games
- T-shirts – would like to have volunteer and event staff shirts
- Health Fair – will continue – it was suggested to add the acupuncture group again. Christina will update the flyer and the Committee will take on this portion of the event. This will take place from 9-3.
- Craft Fair – TTCC will sponsor the Craft Fair and it will be from 9-3.

Other

We will get a notice in the Town Crier for events.

Meetings

Regular Committee meetings are normally held the 2nd Wednesday of every month at 10:00am at the TTCC and additional meetings are scheduled as needed.

The next meeting will be held on March 23, 2016 at 9:00 am at the TTCC.

Having no other business to conduct the Community Events Committee was adjourned at 11:30 am.