

Community Events Committee
Meeting Minutes
February 10, 2016

Committee Members in Attendance: Les Dion, Christina Goodwin, Hilda Bruno, Nicole Goudreau, Sharyn Orvis, Chief Yannuzzi, Kris Bean, Lucille Keegan, Gayle Battersby, Everett Begor, Brittany Durgin, Marj Gorman

The meeting was called to order at 10:00 am.

Secretary's Report

The minutes of January 13, 2016 were reviewed. **Chief Steve Yannuzzi motioned to accept the minutes as written, Kris Bean 2nd, so voted.**

Winterfest Family Scavenger Hunt

It was suggested to have a scavenger hunt with historical pictures of buildings in the Town that people would have to locate and all entries that complete the scavenger hunt would be entered into a drawing for a prize. Winner will get a \$25 Visa Card and gift certificates will be added from area businesses for other prizes. Lucille and Hilda have 13 places picked out. The Fire Department will print the pictures, using as old black/white and each picture will either be displayed in the window of the building or on a stake in a cone. Hilda will work on the poster for the event. The Winterfest poster already has the event advertised as well.

Stand Up Newfound (SUN) is sponsoring the Winterfest Event. It is being held on February 27th starting at 11:00am. There is the chili-fest and a bake sale. The day ends at 4:00pm. At 2:00pm, SUN will hold the opiate effect movie with a panel discussion. Les will let SUN know that the Lion's Club would like to sign up and have a table that day as well.

Concert Update

Claire Moorhead, Creative Solutions, LLC, has booked the majority of the bands but feels that we need to have another \$500 for concerts. Currently we are at \$4025 without Club Soda and there are still two dates to fill. The Committee had previously moved the last concert to Friday night for the Sock Hop so we agreed that the fee for that night should be part of the Old Home Day budget. It was also discussed to have sponsors for events to help defray some of the costs.

Les will send the schedule of concerts out to the Committee to review. After further discussion, it was agreed to add the Swing Rockets to one of the open days.

Old Home Day

Fish & Game Trailer

In 2015, the Fish & Game Trailer was double booked so it wasn't able to be at Bristol's Old Home Day. Kris has talked to them and they are supposed to guarantee Bristol for 2016, but he will follow up with them again to verify.

Bookings

The Committee approved the following bookings for Old Home Day:

- Tent
- Water wars
- Obstacle course
- Dunk booth

Other

The Fire Department will continue with the spraying and continue with it being scheduled two times for Old Home Day.

Parade

- Carroll Brown is all set to master the ceremonies for the 4th of July parade.
- Theme ideas – considered a press release or to have elementary schools hold a contest and give the winning class a pizza party.
- Band – Baker Valley was booked with Ashland 4th of July already. Christina will talk with the Middle School band teacher about their participation.
- Boat Parade – is a go to coincide with the Town's 4th of July parade
- Route – Recommended to change it up this year, starting on High Street and moving into the Square, taking a left down Pleasant Street and up through the lights to Freudenberg. Kris Bean will discuss with the Police Chief and get back to the Committee.
- Application – needs to be updated with the new information and route
- Advertise early – notify people ahead of time with the line-up etc.

Brochure Info

Changing the brochure was discussed. It was recommended to go from a four panel to a multi-page brochure, which would allow for the Committee to sell sponsorships to area businesses. Claire will put a sponsor brochure together for the Committee to review.

The Committee discussed changing the brochure to a full size booklet. It is expected that the cost will be less. If we do make the change, then the Committee would like to have a little stand for businesses to put the brochures out in. The Committee is also considering a brochure of year-long events.

Dates to gather for the brochure are through Old Home Day. Events to add to the brochure so far are: 8/13 Family Fun Day, 8/20 Groton Old Home Day, 8/27 Bristol Old Home Day. Everett Begor will email the Lion's Club events to Les. The Committee would like to put an ad in the Town Crier to solicit events as well as online.

Other

Sign

The Committee would still like to look into the option of a sign downtown with changeable letters that can be wheeled away when not in use.

Kris Bean will contact shop teacher to see if they might help with some ideas or if someone in the Town might do woodwork in the Community for the Committee's ideas.

Google Calendar – Brittney Durgin is looking at doing a shared events calendar with google and will allow the Committee to use as well.

Meetings

Regular Committee meetings are normally held the 2nd Wednesday of every month at 10:00am at the TTCC and additional meetings are scheduled as needed.

The next meeting will be held on March 9, 2016 at 10:00 am at the TTCC.

Having no other business to conduct the Community Events Committee was adjourned at 11:15 am.