

Community Events Committee
Meeting Minutes
November 18, 2015

Committee Members in Attendance: Les Dion, Christina Goodwin, Hilda Bruno, Kris Bean, Lucille Keegan, Chief Yannuzzi, Nicole Goudreau

Business members in Attendance: Ann Rominger on behalf of TD Bank.

The meeting was called to order at 8:00 am.

Tree Lighting

Announcer – Al Blakely – speech to include thank you for volunteers and donations including the tree which was donated by Sandy Hawkins, announce the character arrivals, announce food and other spectator things in the downtown area.

Characters –

Turtle – not able to come, as the outfit is not a winter outfit

Grinch – at this time is still yes to participate – should arrive at TTCC by 5 to get ready.

Santa – Mike Lemieux is all set and will be at the Fire Department before 6pm

Snowman and Reindeer – students have been picked - will arrive at the TTCC by 5 to get ready.

Characters will leave the TTCC and walk to the Square to be announced as they arrive. Grinch will go first at 5:20pm, Reindeer at 5:30pm, Snowman at 5:40pm and the three will have to work the crowd until Santa's big arrival at 6:00pm on the fire truck. Once the tree is lit then the three characters will escort Santa to the TTCC for a meet and greet with kids.

Carolers – will be in the Square from 4:30-6:00pm.

Food – Roasted chestnuts, popcorn, Lion's Club with hot chocolate and hot dogs, Committee to do hot cider (will need the heat and carafe from TTCC).

Decorating Committee – working on decorations. They will have candy cane type signs to direct people to where food will be located and events going on. They are working on some type of handle for Santa to turn the lights on instead of just plugging the lights in.

Fire Pit – will be set up with barricade type rope around it and Tom Keegan will be guarding. Christina will talk to the Fire Chief about the permit.

Tree – has been delivered and installed.

Logistics – will have the Lion's club in the same location as the Halloween event and we will not shut off the parking lot as previously discussed in the last meeting.

Holiday Decorating Contest

The Committee reviewed the registration form and the rules. The submission date was changed to 12/11 and judging will take place the week of 12/14 through 12/18 with the winners to be announced by the end of the week. The entry forms can be picked up at Shop 'n Save, Minot-Sleeper Library, Town Offices or located online.

Advertising will be posters of the rules to be delivered out to businesses, a press release in the Newfound Landing, and on all social media sites.

Judges – Lucille and Hilda will get judges. It was recommended to have three – one town staff member, one resident, and one business owner.

Prizes – The trophy has Santa on top with different tabs for each year the trophy is awarded. Les will order; approximate cost is \$100. Certificates and participation ribbons will be given out too. Cash prize to residential entry will be \$100.

Stocking Stuffer Raffle

The Committee reviewed the stocking stuffer raffle idea. It was determined that it would be too much for the businesses this year with the Holiday Decorating Contest and that we should move forward and see first how this event goes first.

Tees

Les is watching the budget and if the funds are available, she will order the event staff tees this year.

Budget

The budget is still good to finish the events. It was recommended to add \$500 to the overall budget for the new events the Committee has added. Christina will also work on a postage entry for the Town Offices so that we can continue to do the thank you cards and mailings as needed. This will be billed under the events line.

Concerts

Concerts will be held on the following days for 2016: 6/30, 7/14, 7/21, 7/28, 8/4, 8/18, and 8/26. It was recommended to change the last one from 8/25 to 8/26 for the Old Home Day event and have a dance at the Park from 7-8:30 pm and to try to book Club Soda for this night. There will be no concert on 8/11 for the Rotary Club Penny Sale. The Committee would like to kick off the series with the Beatles Tribute Band and consider keeping the JW Trio, Uncle Steve Band, and possibly Northbound Band. The TTCC is also looking at holding a Community Appreciation Day on 7/14 to coincide with the concert that night. The Committee thinks this is a great idea. They will look at either having Uncle Steve Band or the unplanned concert entry from 2015 for that night.

Other

The Committee discussed with the business participant from TD Bank, the idea of having a Business After Hours event at different locations, but that the details if we move forward haven't been finalized.

Shop 'n Save is holding a coloring competition this year for kids, therefore, the Committee has chosen to let this go for this year and leave it with Shop 'n Save.

Stand up Newfoundland (SUN) is interested in bringing back the WinterFest event and are looking to possibly hold on 2/20. Les believes that SUN will come meet with the Committee to discuss the event and our possible participation. It was recommended to consider adding the Frozen Fun Day (held 2/28 last year) with this event utilizing the skating rink if it moves forward.

The Chamber has given the Committee permission to remove the old bulletin board up by the Chamber building. It is in disrepair and it appears it isn't worth salvaging. Christina will check with Mark Bucklin regarding its disposal.

Ice Rink Committee – Volunteers have dwindled on the Ice Rink Committee and there are concerns about the maintenance for this winter season. Christina will ask for them to be added to the Select Board meeting on 12/3. The rink was well received in last year's winter season but it takes a lot of maintenance and the Committee needs some direction from the Select Board. Les will get a dollar amount for possible contracted maintenance coverage. It was recommended that the rink could go under the pavilion, which is much smaller, but would help with some of the maintenance issues. Les will also check to see if the pavilion grade was considered when looking at locations for the rink on the Park.

Christina will check with Sawicki electric for a price to add another electric outlet box, panel and insulated wire to the concession building. She will also get a price to add a timer switch for the pavilion lights should the rink be moved there this year.

Next year, Les would like to have the Kelley Park Committee look into the costs of gutting out the concession building and rebuilding it like it should be; moving the concession window, garage door, etc. and adding additional space onto the building.

Meetings

Regular Committee meetings are normally held the 2nd Wednesday of every month at 10:00am at the TTCC and additional meetings are scheduled as needed.

The next meeting for the Regular Committee will be held on December 8, 2015 at 10:00 am at the TTCC.

Having no other business to conduct the Community Events Committee was adjourned at 10:00 am.