

Community Events Committee
Meeting Minutes
July 17, 2013

Attendance: Les Dion, Christina Goodwin, Barbara Greenwood, Joe Denning, Steve Yannuzzi, Lucille Keegan

Meeting called to order 10:30 a.m.

Events:

Brochures

Brochures were going fast, so a second order of summer brochures was ordered. Committee members took some for distribution.

Evaluation of 4th of July weekend events

Overall the 4th of July weekend events went extremely well. Volunteers like Janice Dellacroce, Lorraine Bohmiller and Everett did an awesome job.

Parade:

The Line up and parade was smooth. It was a great parade and a large group of participants. Comments have come out to have the theme out to the public earlier next year and two volunteers have been picked to establish the theme. In addition, this year's event was extremely hot, so the Lions will remind people to bring water next year.

Movie:

The movie had good attendance and was almost over when the rains hit. The only concern brought forward was that the movie was not really appropriate for all participants and it was not advertised clearly. Les discussed that we are limited on how we can advertise and we often get short notice of what the movie is. She will work to get a Disney movie for the August event.

Fireworks:

The Fireworks were a big hit, although, the Lions Club wasn't able to collect enough money to cover the costs. There were approximately 1000 people in attendance. Vendors did well. Clean up was quick, lasting only 20-30 minutes. The Committee believes that the Lion's shouldn't have to bear the cost of the fireworks each year and would like the Town to pick up some of the cost going forward. Barbara thought it would be a good idea to do a run-down in the newspaper on how the summer went and then go to the Town with a Warrant Article. Les mentioned that it used to be in the budget before. The Committee thought it would be good to budget it in the Community Events Budget for 2014. Chief Yannuzzi thought that the Warrant Article was a good idea as well. He felt that we have a good opportunity to make this a great event, that people arrive early and spend time with their family and friends. The Committee also thought that the Lions Club should fundraise at every event for the remainder of the year, by having a collection bucket out and that maybe they would be able to break even for this year. If the Rotary raffle goes well, they have also promised \$5000 to the football project and would like to also do \$1000 toward

the fireworks. All agreed that the fireworks need to stay in Kelley Park. Chief Yannuzzi pointed out that the logistics at the Lake just are not good and the last two years at the Lake had issues. A concern for 2014, is to review and have handicap parking planned better. The Kelley Park parking lot was blocked off due to the fireworks perimeter and that is the normal location for handicap parking.

Circus:

The circus sold more adult presales this year than last year and less door sales. It is believed that the heat held attendance at bay some. The Lions netted about \$2700 from the circus event, which is approximately the same as last year. It is a good fundraiser. The clean up went well too for a cost of about \$200. They paid teens, some Leo's, some Explorers and then some friends of friends. A concern about the advertising of the presales for 2014 was brought up and the Lions will work on that. It is possible that the event will be held more days for 2014, the logistics are being worked out and Joe will update the Committee when the details are confirmed.

Concerts:

Schedule:

There were some open slots in the schedule for coverage by Committee members. Christina signed up for 8/1 and Lucille and Les signed up for 8/22.

Evaluate concerts to date:

Uncle Steve Band – the potential for rain forced the first concert inside. There were approximately 100 people in attendance. The band is well liked, but the acoustics of the TTCC were off and it was too loud. *Shana Stack Band* – believe weather and heat played an issue with regard to attendance. There were approximately 150 people in attendance. Great band though and have contacted Les to say they are interested in coming back for 2014.

Rain locations are a concern, because acoustics are off at the TTCC, the Old Town Hall isn't available for this year and the schools have denied usage for this year also. Potentially the Schools could be approached for next year as a rain date location, in particular the Newfound Regional HS, as they have a great auditorium. The Committee will consider approaching the School Board for 2014 if there are not other alternatives. For 2013, we will have to continue with the TTCC as the rain location.

Old Home Day:

Schedule:

Les believes we have all the music slots filled and is waiting for response from one.

The Town and the downtown businesses are looking to have a rededication of the downtown area also during the Old Home Day festivities. It appears that it will be around 1:00pm when there is usually a lull to activities down at the Park. It is an innovative idea to motivate the downtown and entice people into the area. Joe will contact the group that is helping to organize this event and invite them to the next Events meeting.

The Health Fair is moving forward with about 8-10 groups signed up as of today.

During a training webinar for special events, Christina mentioned that it is recommended to have a dedicated location for any events scheduled for a First Aid Tent. The Fire Department can have a sign posted and designate their location for this.

A High School football game is scheduled for 1:00pm out at the HS field. The ambulance will need to be on location, so Chief Yannuzzi will check to see if New Hampton can cover.

Other:

The Committee needs to keep money in the budget to order fall events brochures.

Once the Downtown Project is complete, members thought it would be nice to have a walking tour brochure similar to the one the Historical Society did before.

Christina will redo the sign quote pricing and come back to the Committee and will look into the rest of the Old Home Day banners. We received the remaining Summer Concert banners and will try to have placed out on South Main Street and the TTCC.

The next meeting for the Community Events Committee is scheduled for August 14, 2013 at 10:30am at the TTCC.