

Community Events Committee  
Meeting Minutes  
May 30, 2012

Attendance: Les Dion, Marjorie Gorman, Christina Goodwin, Barbara Greenwood, Scott Stephens  
(Chamber of Commerce)

Meeting called to order 10:00 a.m.

**Events:**

*4<sup>th</sup> of July Update*

Christina ordered 750 flags for the concert and parade. The flags are being held at Buck-n-Up store and will be picked up this week to be stored at the Town Offices. She ordered 4X6 cloth at \$.25 each for a total bill of \$187.50, which will be paid out of the summer concert line in the budget. In addition, the Town Offices, the Library, the TTCC, the pavilion and the Fire Department have confirmed participation in decorating for the 4<sup>th</sup>.

*Float*

The Committee agreed that it was too much to take on this year, as far as collaborating on a float for the parade. Les will have the TTCC enter the bus into the parade. They have kids ride and decorate it with banners etc. The Events Committee could have a banner on the bus. Last year the bus was great because it was used to transport people back to Freudenberg when the parade is over.

*Chamber*

Scott Stephens from the Chamber of Commerce joined the meeting. He said that the Chamber can add our events to their advertising, which includes a newsletter and website calendar. He said to just keep sending him information. One thing the Chamber does, is gather concerts around the area into one document. The document is posted on the Chamber's website. This gives visitors one location to make plans and see all the music the area has to offer. Christina will have added to the Town's website once created. Les offered to have the Committee print off and hand out at the Thursday night concerts as well. Scott mentioned that the Chamber has had many new members from the Newfound area. Les thought it was something like 20% of the new members were from the Newfound area. The Chamber currently has about 235 members.

*Other*

The Committee briefly discussed the Circus event, which the Lions Club is planning to have on July 9. There is a lot of concern about damage to the Kelley Park field and the permits have not been approved through the Town yet. It is planned to include this in the advertising if it passes through the Board of Selectmen at this week's meeting.

## **Concerts:**

### *Performers*

Claire emailed that the Lunch at the Dump band is available for August 16 and that she has looked at the Wicked Smart Horn Band for August 23<sup>rd</sup>. The Wicked Smart Horn Band is a little over the standard price, but it is a very good band and it is available for that date. Christina thought it would be good to spend a little extra to end the season with a big finale weekend ending with Old Home Day. The Committee agreed. Les will email Claire back and advise her to book the two bands she inquired about. Christina will email a full list to the Chamber.

### *Advertising*

Claire is working on the advertising for both concerts and Old Home Day. She will do a press release for the first concert and include all of the 4<sup>th</sup> of July events once confirmed.

### *Food*

Joe Denning will be checking with the Leo's. This will also need to be confirmed prior to the 4<sup>th</sup> of July event for advertising.

## **Old Home Day:**

### *5K Road Race*

The 5K Road Race is all set. The registration has been posted on the Town's website.

### *Football game*

Les talked to Pete Coffran about the Committee's recommendations from the last meeting. Pete was going to discuss with his Board this week and let us know.

### *Kid's attractions*

Les hasn't booked the water wars and obstacle course. The Committee agreed that the two other kid's attractions were a big hit and we should also continue with them.

### *Fire Department Dinner*

Les confirmed that this is a go for Friday night

### *Other Ideas*

Christina will look into the possibility of having a petting zoo. It was mentioned that there is one in Rumney and Christina knows the owner so she will call to get information.

Les mentioned that we should be thinking of a quieter activity for the afternoon. Bingo was a hit one year and maybe we should try again. The music ends at around 2:30 so maybe Bingo games from 2:30 to 4:30 would be a good idea.

Barbara thought it would be nice to have the picture board set up with old pictures. People always like to look at the old pictures.

Barbara inquired on pony rides. We will remind Joe to check on pony rides, golf carts and the antique auto parade.

**The next meeting for the Community Events Committee is scheduled for Friday, June 15, 2012 at 10:00am at the TTCC. To be discussed: Concert coverage, review concert checklist, signage for concerts, etc.**