

Community Events Committee  
Meeting Minutes  
May 16, 2012

Attendance: Les Dion, Marjorie Gorman, Christina Goodwin, Joe Denning, Claire Moorhead

Meeting called to order 10:00 a.m.

**Events:**

4<sup>th</sup> of July Update

Joe checked into ordering small handheld flags through the Buck-n-Up store. He was quoted 4X6 plastic at \$.08 each and 4X6 cloth at \$.25 each. Les looked at the catalog Oriental Traders and the prices of Buck-n-Up were better. The Committee will order a total of 750 flags with 50-100 for the concert and the rest for the parade.

We are kicking off the 4<sup>th</sup> of July with Uncle Steves band on 7/5. The pavilion will be decorated and the Town Office and the Fire Department will also decorate. Christina will check with the Library as well. Joe will ask the stores and the Masonic Lodge to also participate. Les will double check with the baseball group for the movie event for 7/6. The parade is a go for 7/7. Christina at the Town Office and Les and the TTCC will help sign up participants for the parade for Joe Denning.

Circus

Joe Denning advised that the Lions Club has added a circus event for 7/9. They couldn't get them earlier because the circus is in Laconia on the 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup>. Joe believes the prices for early tickets is \$6 kids/\$10 adults and on circus day \$7 kids/\$14 adults. The circus is sending about 1000 flyers and 170 posters to have distributed and will also be sending two clowns to go around to various locations advertising the circus on 6/25 from 8:30 to 4:00. The circus arrives Monday morning and leaves on Tuesday morning. The circus also offers a clown coloring contest. Plan A is to hold the circus at Kelley Park, but if it rains they will have a Plan B, possibly the airport or field near airport. Joe is going to talk to Boake Morrison.

Float

The TTCC usually enters a bus into the parade, but Les was inquiring if the Community Events would like to collaborate on a float. The Committee will think about this and discuss at the next meeting.

**Concerts:**

Concerts are booked all but three weeks. 7/5 Uncle Steve Band, 7/12 Natalie Turgeon is tentative, 7/19 Ben Rudnick with the TTCC Open House, 7/26 Rainy Tuesday Band, 8/2 Kid Jazz, 8/9 Penny Sale, 8/16 Open, 8/23 Open. Claire has been reviewing options such as The Field now called the Peaked Hill Project, Annie and the Orphans, Lunch at the Dump, and Minx Hill Band. After discussing the groups it was suggested to look at the Peaked Hill Project for the 8/16 and possibly the Minx Hill Band or Lunch at the Dump to close the year. Claire will send the links to the two bands in question to have the Committee listen. The Committee will continue with Claire getting the advertising together and submitting to the

normal papers, but adding the Daily Sun. Claire will confirm with Joe with regards to advertising for food for the concerts using the Lions Club.

Claire suggested instead of doing a calendar on the website, that we may want to add links to other calendars for events. Christina will have links added for the Mill, Hebron and all of Bristol's events. Claire also said that Venture Print has a pretty extensive calendar, so Christina will add Venture Print, TTCC events and the Chamber too.

### **Old Home Day:**

Karen Schaffner has contacted Les about doing a 5K Road Race again for Old Home Day. They will begin advertising it and Christina will add the registration form to the website.

Claire will also do the advertising for Old Home Day.

Les will follow up on dinner for the Fire Department as well as the Old Home Day dinner. Joe will look into the train idea. Although, the one previously being considered is no longer available, the Committee believes there would be other options out there. The High School Football team has their first home field game that day and would like to find a way to boost participation. It was suggested to do a banner advertising the game at Old Home Day or maybe offer them a free space for the booster club to promote the game and build interest or an obstacle course in the morning with prizes being tickets to the game. The Committee was concerned about boosting the game in any other ways as it would take from the events at the field. Other ideas mentioned for Old Home Day was to look into the possibility of a petting zoo.

### **Other:**

The Committee discussed options for making a database for businesses, etc for Community Events. Claire works with Constant Contact. Claire can get a quote on the TTCC registering. It is a permission based list. It is approximately \$25/month for up to 500 email addresses and goes up about \$3.50/month for each category. Constant Contact can target audience business versus personal and can embed files like sign up/registration forms into the email. It also allows for information to be gathered to be reflected in reports showing usage, etc. If you pre-pay a year in advance there is also a discount on the price. When Claire sends to the contract she will also add an additional option for Constant Contact. It might also be an option for the Events Committee to use a link like the one that Ray has created for the Town Crier.

Les will schedule a Kelley Park Committee meeting as there is new equipment in that needs to be installed.

Les will ask Scott from the Chamber to attend the next meeting.

**The next meeting for the Community Events Committee is scheduled for May 30, 2012 at 10:00am at the TTCC.**