

Bristol Community Events Committee  
February 3, 2012  
Meeting Minutes

Present: Christina McClay, Gylene Salmon, Barbara Greenwood, Joe Denning, Les Dion, Claire Moorhead

**Events:**

Winter Event – The Winter Fest event will be held at Kelley Park, TTCC and Slim Baker Lodge with a great list of events at each location on February 25th. Slim Baker has fly-tying, snowshoeing at 10 and 12, tracking survival sessions and scavenger hunts. Kelley Park has music, snowman building contests, bonfire, hayride, and potentially ice-skating. TTCC has a chili contest, the Granite State Zoo, information tables and face painting. Claire will check with CADY and Gylene will check with Chief Lewis to see if either would like to set up a table in the informational section of the event. Les reported that they are still looking for volunteers to staff the different locations and Joe offered to check with the Leos and Claire with CADY.

4<sup>th</sup> of July/Fireworks – Joe reported that the fireworks are being held on July 7<sup>th</sup> and it was still being decided if the parade should be on the traditional July 4<sup>th</sup> or held as a day event on the 7<sup>th</sup> instead. The Committee recommended that the Lions consider the 7<sup>th</sup> instead as it becomes more of a family day event. Joe also stated that he is pushing to hold the event in Kelley Park, due to concerns of holding it at the Lake and also concerns with the TE Project. The 2012 fireworks are a donation from last year's event and the Lions will begin fundraising soon for the 2013 event. Claire pointed out that it would be ideal for the concert kick-off to start this weekend too. Les will check with the baseball group about holding a fundraiser or movie event at Wells Field or at Kelley Park for Friday July 6<sup>th</sup> to make it a full weekend event, starting with the concert and ending with fireworks.

**Concerts:**

Picture Board – The Committee agreed that it would be a good idea to post the picture board of events at the Town Meeting on March 17<sup>th</sup>. Les will begin work on the board, gathering information about the events of 2011. Christina will get in touch with Ray to get some concert pictures.

Contract with Claire – As it stands right now, the Committee agrees that we would like to continue contracting with Claire for concert scheduling and advertising and also advertising for Old Home Day. The budget has been submitted and Town Meeting will be the final

determination, but it is planned to continue to move forward. TTCC will contract all concerts and get reimbursement from the Town.

Band line-up – Claire will continue using the same guidelines as 2011 and begin making calls for availability. She will make sure that concert performers understand that all is contingent on funding at Town Meeting. She will look into the following bands for 2012: Kid Jazz, Uncle Steve Band, Rainy Tuesday Band, Eric Grant Band or Crunchy Western Boys, Annie & the Orphans, Club Soda, and Ben Rudnick. Claire inquired on fees spent for advertising and Les advised it was approximately \$1000 between concerts and Old Home Day. Claire would like the group to focus on “RAC” cards for advertising. It would be good to give these cards out to realtors, rentals, stores, etc. Les mentioned that the Rotary would also submit money toward the cards to add advertising for the Penny Sale. Joe also mentioned to use the website as it has seen a large amount of visitors in 2011. Joe confirmed that the Lions Club will continue to provide food for the concerts, with the Leo’s helping out.

Old Home Day:

Old Home Day is scheduled for August 25th with the Fire Department holding the spaghetti supper on August 24<sup>th</sup>. Fireworks would be a great addition to the event, but the Committee would need to determine if the funds are available for this. Les also mentioned that the High School is holding their first scrimmage of the football season that afternoon and that Peter Coffran was looking to tie this game into the Old Home Day event. She thought that maybe if we offered some type of punch card to people to go to different events and booths throughout the day with a prize drawing at the end of the day, that this might be a good way to keep it going throughout the day. This is something for the Committee to consider as the planning and preparation begins.

Other:

Joe would like the Committee to consider the possibility of getting a marching band for either the 4<sup>th</sup> of July or for Old Home Day. The group was in agreement that it would be a nice idea and a great show for the community, therefore, Joe will look into the possibility.

We also discussed the Town changing the budget description for the Community Events budget to be non-specific to Old Home Day and more for all events that the committee sponsors.

Les reported that the new garage door was installed on the concession building. She also reported that the new playground equipment and trash receptacles were delivered to the Highway Department this week and will be installed in the spring.

**Other (continued):**

Joe will look into a Readers Digest advertisement that allowed Town's to be submitted and voted upon for events etc. Joe thought it would be a good idea to do. He will get the information and bring back to the Committee. Town's that win are provided with additional funding.

Barbara mentioned that now that the TTCC owns the building they would like to hold a large Open House event. It would be good to tie this event into one of the community events. Les will look at the calendar and get information to Claire for scheduling the Open House event for the same night that Ben Rudnick would be scheduled to make it a big family event.

Joe inquired on the status of licensing for the concerts and Claire advised that they were all set. Slightly more money but they would be taken care of for the concerts.

Next Meeting: Friday, March 23<sup>rd</sup> at 10 am at TTCC