

Community Events Committee
Meeting Minutes
January 17, 2013

Attendance: Les Dion, Marjorie Gorman, Christina Goodwin, Claire Moorhead, Barbara Greenwood, Lucille Keegan, Gylene Salmon, Greg Gorski

Meeting called to order 10:30 a.m.

Events:

Winter event Update

Winter Fest is scheduled for February 23rd and the planning is coming together quite nicely. More events will be on Kelley Park this year and there are hopes to have a ice skating rink and possible broom hockey and also snowshoe hikes and tournaments.

4th of July and Fireworks

As the first concert is tentative for the 4th of July the Committee will verify if the fireworks, sponsored by the Lions Club, are going to be held on that Thursday or held on Saturday like last year. If the fireworks are held that night then it would be wise to move forward with the concert opening that night. If not we might consider a different opening date. Christina will contact Joe Denning, who is away. In addition, it was mentioned that the fireworks location for 2012 was too close and that it should be moved back closed to the Middle School parking, but another issue could be access to the Park from the parking lot at the Middle School. The Committee will keep this in mind going forward.

Budget

The Budget Committee inquired on the use of Kelley Park. Les suggested that we send them to the two town report entries for Kelley Park and the Community Events Committee as they are very informational about events and scheduling on the Park. For the 2013 budget request, the Committee submitted no change in the dollar amount of the budget but did request for the lines to be combined into one entry for Community Events instead of limited to two entries, which were Concerts and Old Home Day. It was agreed previously that the Committee does so much else throughout the year so it wasn't wise to limit the funds to just those two events. In 2012, we spent approximately \$5,600 on Old Home Day and \$6,000 on concerts.

Concerts:

Picture Board/Sign up List – Town Meeting:

Les believes she still has the design for the picture board when Becky did it, so she will get this together. Christina will email Ray to get some pictures from the Concert Series to add. A volunteer sign up sheet will be placed out again, but it should be specific to what they would like to volunteer for, whether it is the Committee itself or specific events. It was also mentioned that it would be nice to have the laptop set up with the concert videos on a continuous stream. Christina will check with Ray on this. Christina will

also ask Ned Gordon as the Committee agreed that it would be better to set it up at voting and not at Town Meeting.

Contract with Claire

The Committee agreed to continue to contract with Claire Moorhead to do the booking for the concerts and advertising etc. Claire has done a wonderful job thus far and the Committee has faith that she will continue to do so.

Band line-up

The concert schedule is tentative for 7/4, 7/11, 7/18, 7/25, 8/1, 8/15, and 8/22. Bands brought in by members of the Committee or bands that have contacted members of the Committee have been We Are Santacroce (family group), Jordan Tyrell Wisauke (fiddle player), Shreves & White (acoustic/folk), Landaya (west African drumming), New Horizons (30 piece band), Larry & the Cable Guys, The Bell Aires (Doo Wop & Oldies), The Shana Stack Band (country), the Crunchy Western Boys, and Uncle Steve Band. Genres to be looked at for scheduling are blue grass, country, 60's-70's, kids band, dixieland, and rhythm type songs. The Committee would like to kick off the series with Uncle Steve Band and gave Claire information on the other ideas to look into for scheduling. Hebron has scheduled their bands already with the following bands – 60's Invasion, Club Soda, Mango Groove, Postage Due, Paul Connor and Friends, and the Don Campbell Band. The Committee would also like to bring back Lunch at the Dump band if possible. They had a lot of good comments and requests to have them return. Les will return The Shana Stack Band's call to inquire on their availability too.

Other

Issues of concern for the concert series were:

- ⤴ Vehicles driving on Park – the directions will be better defined in the packets given to the bands etc. in an attempt to avoid the issues this year.
- ⤴ Alcohol – no alcohol is allowed on the Park or on Town property, therefore, it is beneficial to have the Police make appearances at events throughout the year. It was mentioned how former Officer Dawson had a good report with the audience and made appearances when he was on duty for Bristol and that it would be nice to see that happen again.
- ⤴ Kids in the roadway around the Park – this will be addressed by the Town Offices before the concert series begins.
- ⤴ Food – It was thought that it might be good to solicit non-profits to do food using the TTCC equipment and to be under the TTCC vendor permit. If this is done early enough, it can be advertised appropriately. The Committee would like to develop guidelines for food vendors to include menu, times of service, maintenance for the building, and penalties such as not being considered for the following year if they do not show up on the scheduled night without extenuating circumstances.
- ⤴ Signs – the old signs are too heavy and cumbersome to set out and remove each week. Les will price some lighter weight, permanent signs that could have some type of insert and be used for multiple events.
- ⤴ Ice Cream Social – thought it would be nice to have a big event on another night of the concerts by having an ice cream social.

Advertising

The Concert Series is advertised in many locations once the schedule is confirmed, such as NH365, NH To Do, Pennysaver weekly, Stuff to Do in NH, Hometown Voice, Town Crier, Town's website and TV channel, Chamber website, flyers handed out at the first two concerts, flyers handed out at Naturally Newfound, and flyers given out at Shop N Save. Greg Gorski thought it would be good to add the schedule to the Shop N Save website and if the school allows to the Elementary school marquee. The Committee would also still like to consider doing rack cards, which will have the concerts on one side, the rotary penny sale and the Old Home Day event on the other side. It was suggested to check JD Designs for pricing.

Old Home Day:

Kid Jazz and Rainy Tuesday are bands being considered for Old Home Day.

Other:

Kelley Park Issues/Concerns

The Committee raised concerns/issues that could be problems on the Park to keep in mind for 2013, which included:

- ⤴ Water wheel – concerned with kids and the public approaching the wheel while on. The wheel is constantly moving so it is too hard to block or rope it off or put signage. We did add comments into the Town report and believe that it should be added to the advertisements prior to the concerts starting. The Kelley Park Committee will also be pricing irrigation for the field in the future, which will eliminate any possible safety issues with the wheel.
- ⤴ Bathrooms – the bathrooms on the concession stand building kept getting locked. New door knobs with classroom door locks will be ordered from RP Williams and installed in the spring. They lock from the outside only. Christina will work with Derek on this.

The next meeting for the Community Events Committee is scheduled for February 20, 2013 at 10:30am at the TTCC. It will be held the 3rd Wednesday of each month at 10:30 at the TTCC from now on.